



# Bean CON24

A Global Dry Bean Conference

Bean Conference



Be The Change,  
Global Advocates  
For Change

Beav



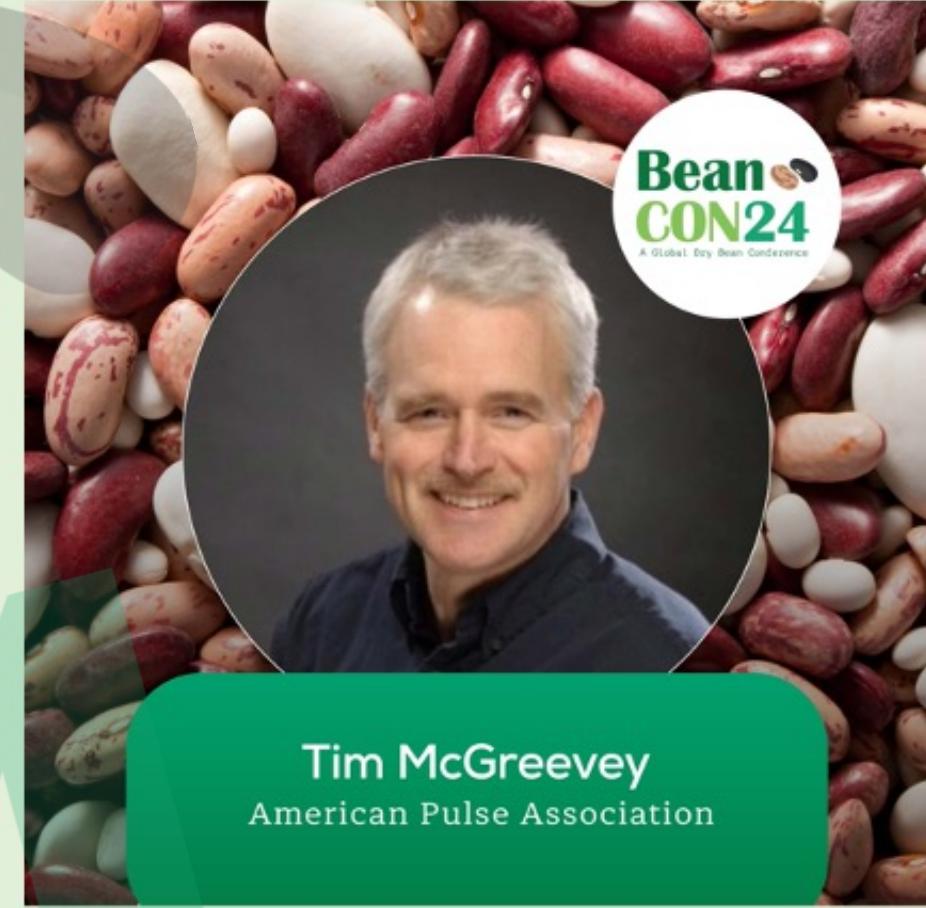
**Dr. Katie Wilson**  
Urban School Food Alliance



**Dr. Gulden Yilmaz**  
Wageningen University



**Brad Barnes**  
Pure Food Consulting



**Tim McGreevey**  
American Pulse Association



**Steve Savell**  
Bush Brothers



**David Longstaff**  
President, D&G Food Group



# Be The Change

As Global Advocates

Brad Barnes, cmc  
President, Pure Food Consulting



A Global Dry Bean Conference



# The Panel

Dr. Katie Wilson

Steve Savell

Tim McGreevy

Gülden Yılmaz

David Longstaff



CON24



# Audience Development Specific



Volume Pipeline  
Nourishment

Ease of Use  
Accessibility



**Build  
Paradigm**

**Generate  
Demand**

**Make  
Available**



